

Associate in Applied Science in Graphic Design Technology

Program Outcomes

Upon completion of this degree, students will have experienced an orientation to contemporary systems of visual communication and client-driven design-based practices. This degree track prepares learners to move directly into a professional experience in their field upon graduation. The program fosters habits of mind conducive to building a creative and active learning community. It promotes curiosity, flexibility, and openness to new information systems and approaches to learning in the service of creating expansive and enhanced spaces for persistence, engagement, and shared responsibility for the success of the curriculum.

Employment Opportunities or Additional Educational Options

With this degree, students can prepare to transfer to four-year institutions to continue their studies in graphic design or a related field or prepare for work in art, design, illustration, or related fields.

To Learn More About This Program

Contact Sam Walker at 269-783-2109 or swalker01@swmich.edu.

Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students are permitted to complete a higher-level math course than shown below. Each general education course, prerequisite course, internship, and capstone course must be completed with a final grade of "C" or better.

General Education Courses

COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or ENGL 103W	Freshman English 2 (or with workshop)	3 to 4 credits
ENGL 104	Freshman English 3	3 credits

MATHEMATICS

Course ID	Course	Credits
MATH 128	Contemporary Mathematics	4 credits

SOCIAL SCIENCE

Course ID	Course	Credits
PSYC 101	General Psychology	3 credits

HUMANITIES

Course ID	Course	Credits
ART 204	Art History 2	3 credits

Major-specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
ART 100	Intro to Digital Art and Design	3 credits
ART 101	Two Dimensional Design	3 credits
ART 102	Drawing 1	4 credits
ART 105 or ART 225	Photographic Design or Digital Photography	3 credits
ART 213	Typography in Design	3 credits
ART 219	Graphic Design 1	3 credits
ART 220	Graphic Design 2	3 credits
ART 230	Digital Publishing	3 credits
ART 255	Art Internship	2 credits
ART 261	Prepress	3 credits
ART 265	Portfolio Production	3 credits
BUSI 200	Small Business Management	3 credits
ISYS 241	Introduction to Web Development	3 credits
ART	Art Electives	6 credits

Total Program Credits: 62

Additional Notes About the A.A.S. in Graphic Design Technology Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites are listed below in the Example Course Sequence.
- This program as outlined does not meet MTA requirements. Students would need two different natural science courses (one with a lab), one additional social science course (non-PSYC), and one additional humanities course (non-ART). Please see your advisor for specific MTA guidelines if meeting MTA requirements is important to you.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before he/she plans to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

Example Course Sequence

The following is a sample of a semester-by-semester approach to completing this program.

FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115 or test score (concurrent enrollment allowed)
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 115 or test score (concurrent enrollment allowed)
PSYC 101 General Psychology	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ART 100 Introduction to Digital Art and Design	3 credits	Basic Computer Literacy
ART 101 Two Dimensional Design	3 credits	None
ART 102 Drawing 1	4 credits	None

SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ENGL 104 Freshman English 3	3 credits	ENGL 103 or 103W
ART 105 Photographic Design or ART 225 Digital Photography	3 credits	ART 105: None ART 225: ART 100
ART 204 Art History 2	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ART 213 Typography in Design	3 credits	ART 100; ART 101 (concurrent enrollment allowed)
MATH 128 Contemporary Mathematics	4 credits	MATH 101, MATH 102, or test score

THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ART 261 Prepress	3 credits	ART 213; concurrent enrollment in ART 219 required
ART 219 Graphic Design 1	3 credits	ART 213
ART 230 Digital Publishing	3 credits	ART 100
BUSI 200 Small Business Management	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
Art Elective	3 credits	See Course Descriptions for Details

FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ART 220 Graphic Design 2	3 credits	ART 219
ART 265 Portfolio Production	3 credits	ART 219; concurrent enrollment in ART 220 required
ART 255 Internship	2 credits	Completion of 3 semesters in the program or permission of appropriate instructional Dean
ISYS 241 Intro to Web Development	3 credits	None
Art Elective	3 credits	See Course Descriptions for Details