

Associate in Applied Science in Sports Management

Program Outcomes

Upon completion of this degree, students will have gained a well-rounded general education degree and the understanding and skills needed in the sports management field.

Employment Opportunities or Additional Educational Options

With this degree, students can apply for entry-level positions in facility and event management, sports and recreational programming, athletic coaching, sports media, and more. Students are encouraged to continue their education at four-year colleges to further refine their knowledge and abilities.

To Learn More About This Program

Contact Richard Reynolds at 269-782-1333 or rreynolds03@swmich.edu.

Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students are permitted to complete a higher-level math course than shown below. Each general education course, prerequisite course, internship, and capstone course must be completed with a final grade of "C" or better.

General Education Courses

COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or ENGL 103W	Freshman English 2 (or with workshop)	3 to 4 credits
SPEE 102	Fundamentals of Public Speaking	3 credits
SPEE 104	Introduction to Human Communication	3 credits

MATHEMATICS

Course ID	Course	Credits
MATH 150	Statistics	4 credits

NATURAL SCIENCE

Course ID	Course	Credits
BISC 111	Biological Science	4 credits
CHEM 100	Fundamentals of Chemistry	4 credits

SOCIAL SCIENCE

Course ID	Course	Credits
ECON 202	Microeconomics	3 credits
PSYC 101	General Psychology	3 credits

HUMANITIES

Course ID	Course	Credits
HUMA 202	Introduction to American Pop Culture	3 credits
PHIL 210	Introduction to Ethics	4 credits

Major-specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
BUSI 200	Small Business Management	3 credits
BUSI 220	Marketing	3 credits
BUSI 240	Professionalism Workshop	1 credit
ISYS 110	Introduction to Computer Technology	3 credits
PHED 101	Physical Education Activity	1 credit
PHED 103	Life Wellness	2 credits
PHED 111	Introduction to Coaching	3 credits
PHED 210	Organization and Administration of Sports	3 credits
PHED 215	Introduction to Recreation	3 credits
PHED 280	Practicum	3 credits

Total Program Credits: 60

Additional Notes About the A.A.S. in Sports Management Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites are listed below in the Example Course Sequence.
- This program as outlined meets MTA requirements.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before he/she plans to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

Example Course Sequence

The following is a sample of a semester-by-semester approach to completing this program.

FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115 or test score (concurrent enrollment allowed)
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 115 or test score (concurrent enrollment allowed)
BISC 111 Biological Science	4 credits	None
BUSI 200 Small Business Management	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
PHED 103 Life Wellness	2 credits	None
SPEE 102 Fundamentals of Public Speaking	3 credits	None

SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ISYS 110 Intro to Computer Technology	3 credits	None
BUSI 220 Marketing	3 credits	BUSI 200 or permission of appropriate Dean. BUSI 214 recommended
PSYC 101 General Psychology	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
SPEE 104 Introduction to Human Communication	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
PHED 111 Introduction to Coaching	3 credits	None

THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
BUSI 240 Professionalism Workshop	1 credit	None
PHED 215 Introduction to Recreation	3 credits	None
PHED 210 Organization and Administration of Sports	3 credits	None
CHEM 100 Fundamentals of Chemistry	4 credits	MATH 101, MATH 102, or test score (concurrent enrollment allowed); ENGL 115 or test score (concurrent enrollment allowed)
PHED 101 Physical Education Activity	1 credit	None
ECON 202 Microeconomics	3 credits	MATH 101, MATH 102, or test score

FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
PHED 280 Practicum	3 credits	Permission of program advisor
PHIL 210 Introduction to Ethics	4 credits	ENGL 103 or ENGL 103W
MATH 150 Statistics	4 credits	MATH 101, MATH 102, or test score
HUMA 202 Introduction to American Pop Culture	3 credits	ENGL 103 or ENGL 103W