

# Associate in Arts in Entrepreneurship

## Program Outcomes

Upon completion of this degree, students will have gained a well-rounded general education degree, including a concentration in an area that the student selects. The student can use this program to learn how to run and operate their own business.

## Employment Opportunities or Additional Educational Options

With this degree, students can prepare for transfer to a four-year institution to complete a bachelor's degree. Students should work directly with an academic advisor to determine specific course requirements at the receiving institution prior to selecting options/electives.

## To Learn More About This Program

Contact Leon Letter at 269-782-1215 or [lletter@swmich.edu](mailto:lletter@swmich.edu) or James Benak at 269-782-1221 or [jbenak@swmich.edu](mailto:jbenak@swmich.edu).

## Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students, working closely with their advisor, are permitted to substitute the courses in the General Education and MTA Courses section below according to the guidelines on page 33 of this catalog. Each general education course, prerequisite course, internship/practicum, and capstone course must be completed with a final grade of "C" or better.

## General Education and MTA Courses

### COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or 103W	Freshman English 2 (or with workshop)	3 to 4 credits
SPEE 102 or SPEE 104	Fundamentals of Public Speaking or Intro to Human Communication	3 credits

### MATHEMATICS

Course ID	Course	Credits
MATH 150	Statistics	4 credits

### NATURAL SCIENCE

Course ID	Course	Credits
ENST 112	Environmental Science	4 credits
GEOG 110	Physical Geography	4 credits

### SOCIAL SCIENCE

Course ID	Course	Credits
ECON 202	Microeconomics	3 credits
PSYC 101	General Psychology	3 credits

### HUMANITIES

Course ID	Course	Credits
ART 110	Art Appreciation	3 credits
HUMA 210	Intro to Non-Western Civilization	4 credits

### Major-specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
ACCO 201	Principles of Accounting 1	4 credits
BUSI 200	Small Business Management	3 credits
BUSI 210	Personal Finance	3 credits
BUSI 220	Marketing	3 credits
BUSI 240	Professionalism Workshop	1 credit
Approved Electives	From one of many discipline areas such as Business, Construction, Psychology, Health, Math, and many more	15 or more credits

**Total Program Credits: 61**

## Additional Notes About the A.A. in Entrepreneurship Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites are listed below in the Example Course Sequence.
- This program as outlined meets MTA requirements.
- Students are strongly encouraged to use program electives in a specific discipline. Examples may include 15 or more credits in Music, Psychology, Science, English, Auto Technology, Health, Business, or other fields.
- Major-specific program electives must be distinct (not duplicated) with general education and MTA requirements.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before he/she plans to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

## Example Course Sequence

The following is a sample of a semester-by-semester approach to completing this program.

### FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115 or test score (concurrent enrollment allowed)
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 115 or test score (concurrent enrollment allowed)
ACCO 201 Principles of Accounting 1	4 credits	BUSI 200 (concurrent enrollment allowed)
BUSI 200 Small Business Management	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
SPEE 102 Fundamentals of Public Speaking or SPEE 104 Intro to Human Communication	3 credits	SPEE 102: None SPEE 104: ENGL 115 or test score (concurrent enrollment allowed)

### SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
BUSI 210 Personal Finance	3 credits	None
ART 110 Art Appreciation	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
BUSI 220 Marketing	3 credits	BUSI 200 or permission of appropriate Dean; BUSI 214 recommended
MATH 150 Statistics	4 credits	MATH 101, MATH 102, or test score
Elective	3 credits	See Course Descriptions for Details

### THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
PSYC 101 General Psychology	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ECON 202 Microeconomics	3 credits	MATH 101, MATH 102, or test score
ENST 112 Environmental Science	4 credits	None
Elective	3 credits	See Course Descriptions for Details
Elective	3 credits	See Course Descriptions for Details

### FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
BUSI 240 Professionalism Workshop	1 credit	None
GEOG 110 Physical Geography	4 credits	None
HUMA 210 Intro to Non-Western Civilization	4 credits	ENGL 103 or ENGL 103W
Elective	3 credits	See Course Descriptions for Details
Elective	3 credits	See Course Descriptions for Details