

# Associate in Arts in Graphic Design

## Program Outcomes

Upon completion of this degree, students will have experienced an orientation to contemporary systems of visual communication and client-driven design-based practices. The progressive sequence of courses encourages targeted investigations into both print- and web-based design solutions. Student will foster habits of mind conducive to building a creative and active learning community. The program promotes curiosity, flexibility, and openness to new information systems and approaches to learning in the service of creating expansive and enhanced spaces for persistence, engagement, and shared responsibility for the success of the curriculum.

## Employment Opportunities or Additional Educational Options

With this degree, students can prepare to transfer to four-year institutions to continue their studies in graphic design or a related field or prepare for work in art, design, illustration, or related fields. Please work closely with your advisor to ensure proper course selection for the transfer school of your choice.

## To Learn More About This Program

Contact Sam Walker at 269-783-2109 or [swalker01@swmich.edu](mailto:swalker01@swmich.edu).

## Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students, working closely with their advisor, are permitted to substitute the courses in the General Education and MTA Courses section below according to the guidelines on page 33 of this catalog. Each general education course, prerequisite course, internship/practicum, and capstone course must be completed with a final grade of "C" or better.

## General Education and MTA Courses

### COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or ENGL 103W	Freshman English 2 (or with workshop)	3 to 4 credits
ENGL 104	Freshman English 3	3 credits

### MATHEMATICS

Course ID	Course	Credits
MATH 128	Contemporary Mathematics	4 credits

### NATURAL SCIENCE

Course ID	Course	Credits
ENST 112	Environmental Science	4 credits
GEOG 110	Physical Geography	4 credits

### SOCIAL SCIENCE

Course ID	Course	Credits
PSYC 101	General Psychology	3 credits
SOCI 201	Principles of Sociology	3 credits

### HUMANITIES

Course ID	Course	Credits
ART 203	Art History 1	3 credits
HUMA 202	Introduction to American Pop Culture	3 credits

### Major-specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
ART 100	Intro to Digital Art and Design	3 credits
ART 101	Two Dimensional Design	3 credits
ART 102	Drawing 1	4 credits
ART 105 or ART 225	Photographic Design or Digital Photography	3 credits
ART 204	Art History 2	3 credits
ART 213	Typography in Design	3 credits
ART 219	Graphic Design 1	3 credits
ART 220	Graphic Design 2	3 credits
ART 230	Digital Publishing	3 credits
ART 265	Portfolio Production	3 credits

**Total Program Credits: 62**

## Additional Notes About the A.A. in Graphic Design Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites are listed below in the Example Course Sequence.
- This program as outlined meets MTA requirements.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before he/she plans to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

## Example Course Sequence

The following is a sample of a semester-by-semester approach to completing this program.

### FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115 or test score (concurrent enrollment allowed)
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 115 or test score (concurrent enrollment allowed)
PSYC 101 General Psychology	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ART 100 Introduction to Digital Art and Design	3 credits	Basic Computer Literacy
ART 101 Two-Dimensional Design	3 credits	None
ART 102 Drawing 1	4 credits	None

### SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ENGL 104 Freshman English 3	3 credits	ENGL 103 or 103W
ART 105 Photographic Design or ART 225 Digital Photography	3 credits	ART 105: None ART 225: ART 100
ART 204 Art History 2	3 credits	ENGL 115 or test score (concurrent enrollment allowed)
ART 213 Typography in Design	3 credits	ART 100; ART 101 (concurrent enrollment allowed)
MATH 128 Contemporary Mathematics	4 credits	MATH 101, MATH 102, or test score

### THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
GEOG 110 Physical Geography	4 credits	None
ART 219 Graphic Design 1	3 credits	ART 213
ART 230 Digital Publishing	3 credits	ART 100
HUMA 202 Intro to American Pop Culture	3 credits	ENGL 103 or ENGL 103W
ART 203 Art History 1	3 credits	ENGL 115 or test score (concurrent enrollment allowed)

### FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of "C" Required)
ART 220 Graphic Design 2	3 credits	ART 219
ART 265 Portfolio Production	3 credits	ART 219; concurrent enrollment in ART 220 required
ENST 112 Environmental Science	4 credits	None
SOCI 201 Principles of Sociology	3 credits	ENGL 115 or test score (concurrent enrollment allowed)